

The Oracle logo is displayed in a bold, red, sans-serif font. It is centered horizontally and partially overlaid by a dark gray silhouette of a world map. The map shows the continents of North and South America, Europe, and Africa. The background of the entire slide is black.

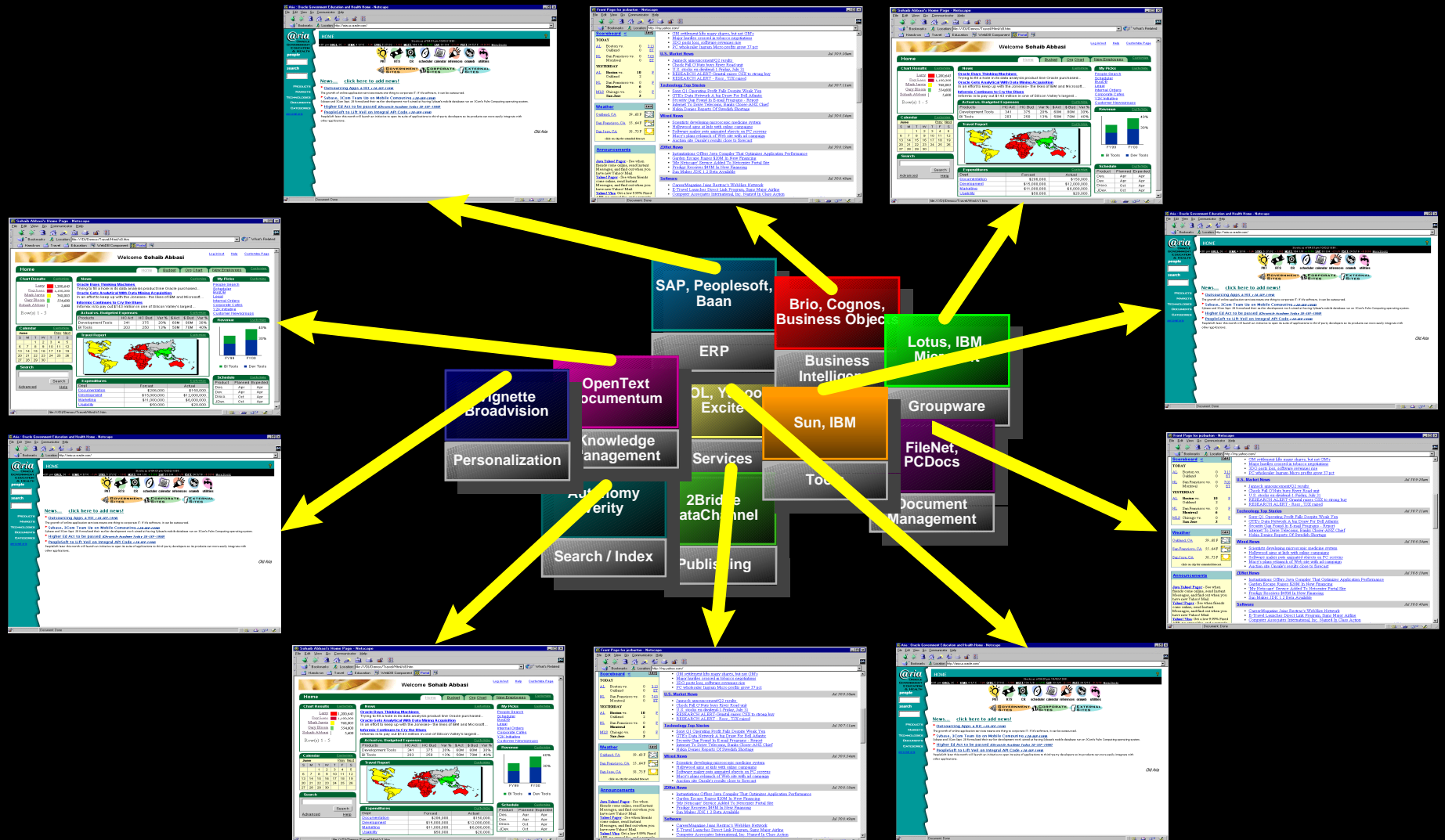
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Portal Strategy

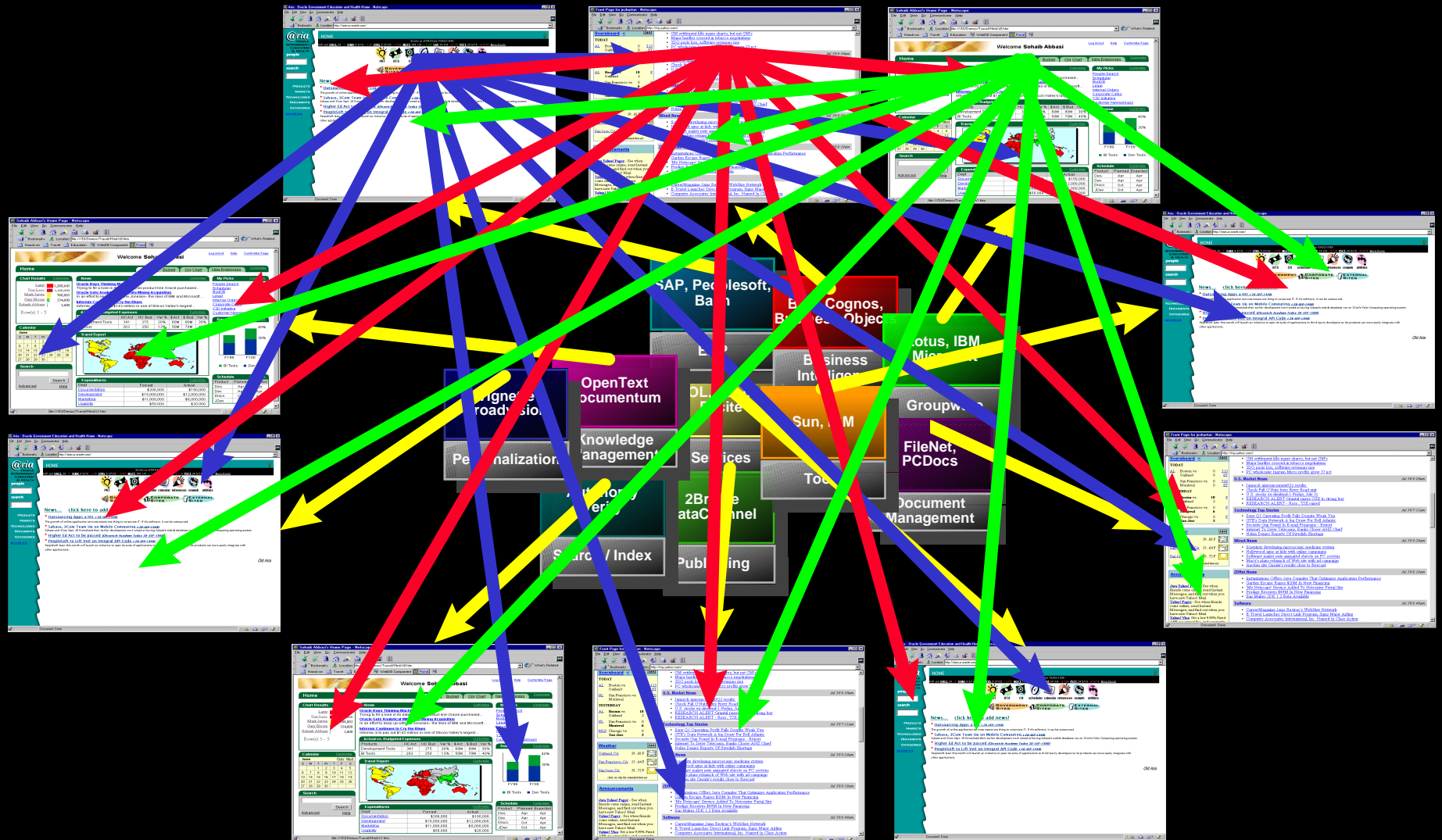
Oracle brings order to portal chaos

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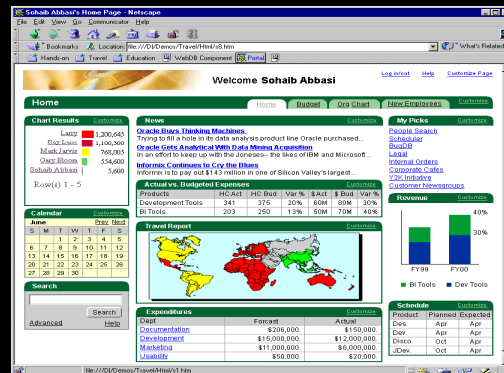
Portal Chaos



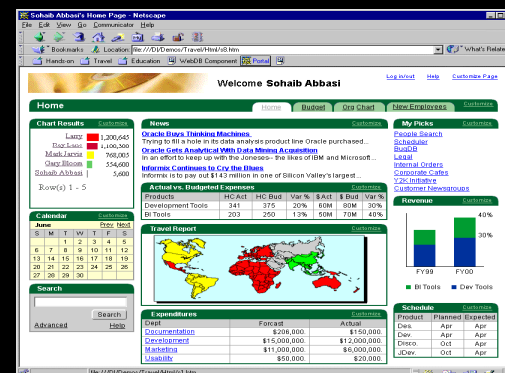
Portal Chaos



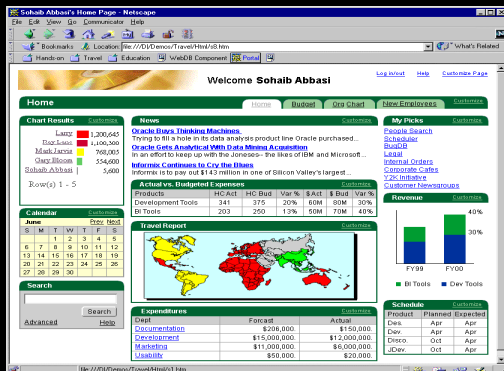
Bring Order To Web Site Chaos



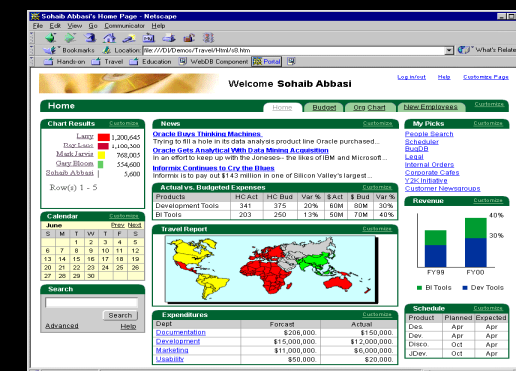
Customer Portal



Employee Portal



Supplier Portal



Sales Portal

“Portlets”



- **Reusable Components**
- **Open, Standard, Public API**
 - Push Through OTN, 400000 Developers
- **Build Or “Wrap” With ANY Java Tool**
 - e.g. JDeveloper

WebDB Portal Framework



- **Provides Common Portal Services**
 - Single Sign-On
 - User Specific Views
 - Workflow & Collaboration
 - Powerful Searching
- **Enforces Consistency On Portal Sites**
 - Look & Feel
 - Navigation

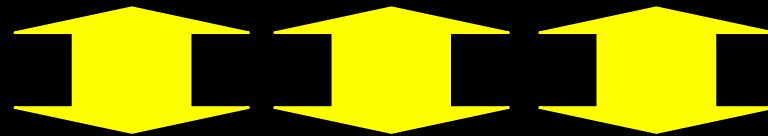
Portlet Registration



“Portlet Framework”

**Portlet
Library**

Personal Word Files	Expenses	Requisitions	Employee Directory
Calendar	Document Store	Release Schedules	To do list
Sales Figures	Development Budgets	Company news	HR Benefits
Conferencing	Contact Managment	Stock prices	IMAP E-Mail

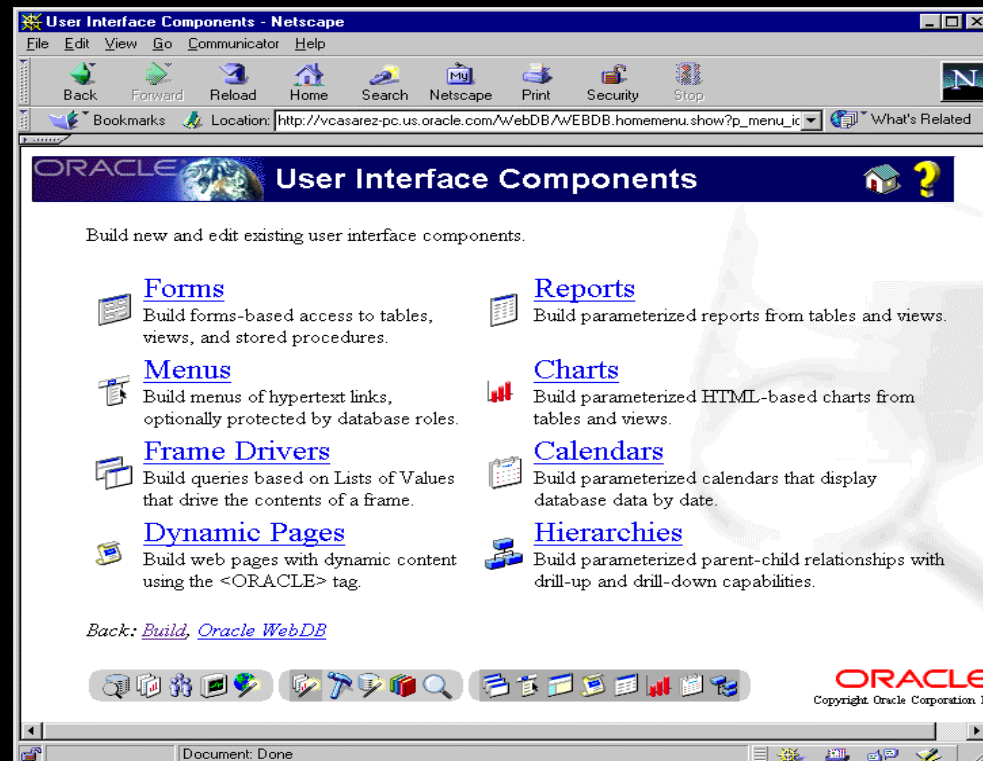


Security, Collaboration, Searching

WebDB - “Portlet” Assembly



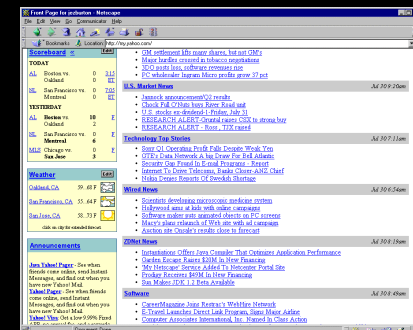
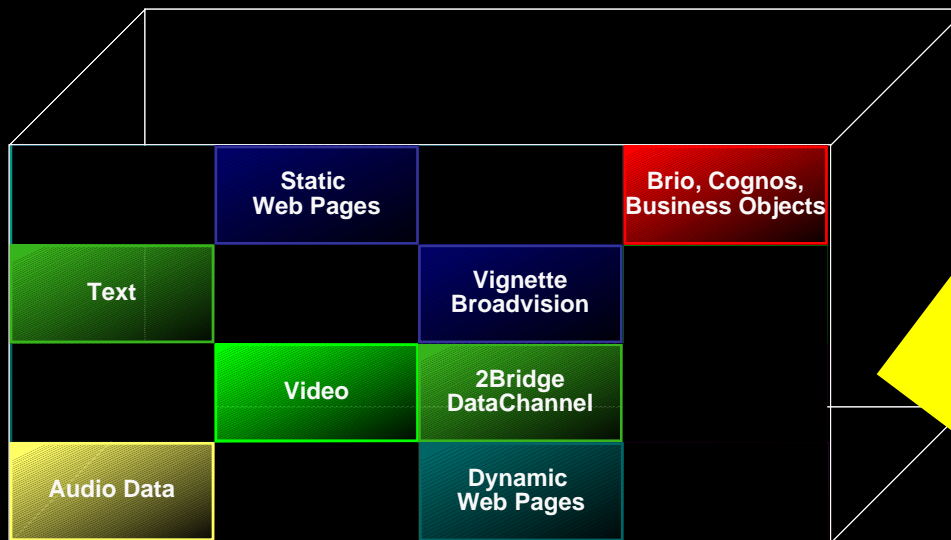
- Easily Create & Manage Portal Sites



User Specific Views



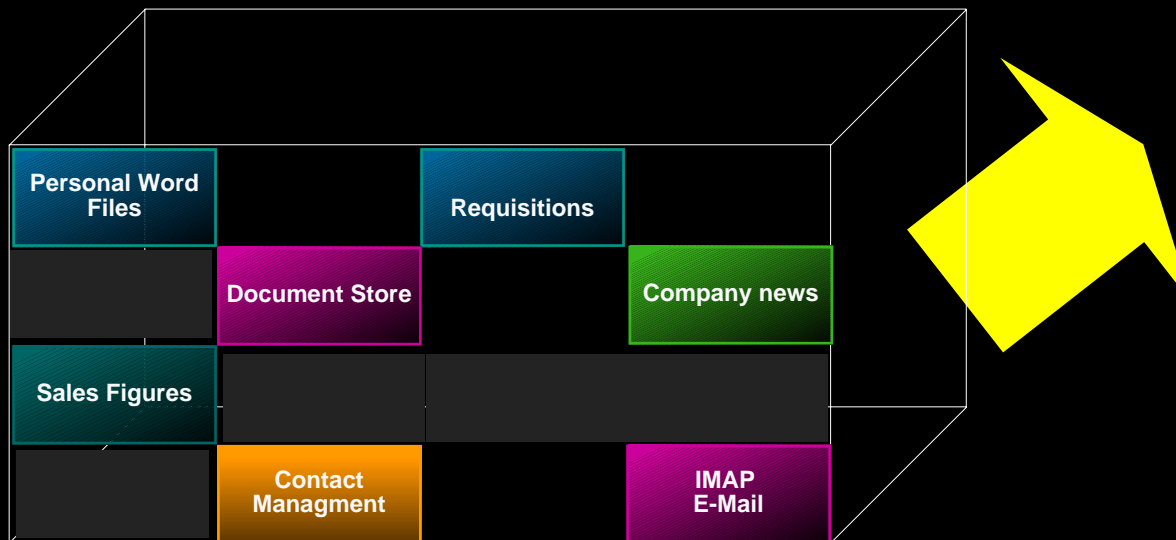
Portlet Library



User Specific Views



Portlet Library



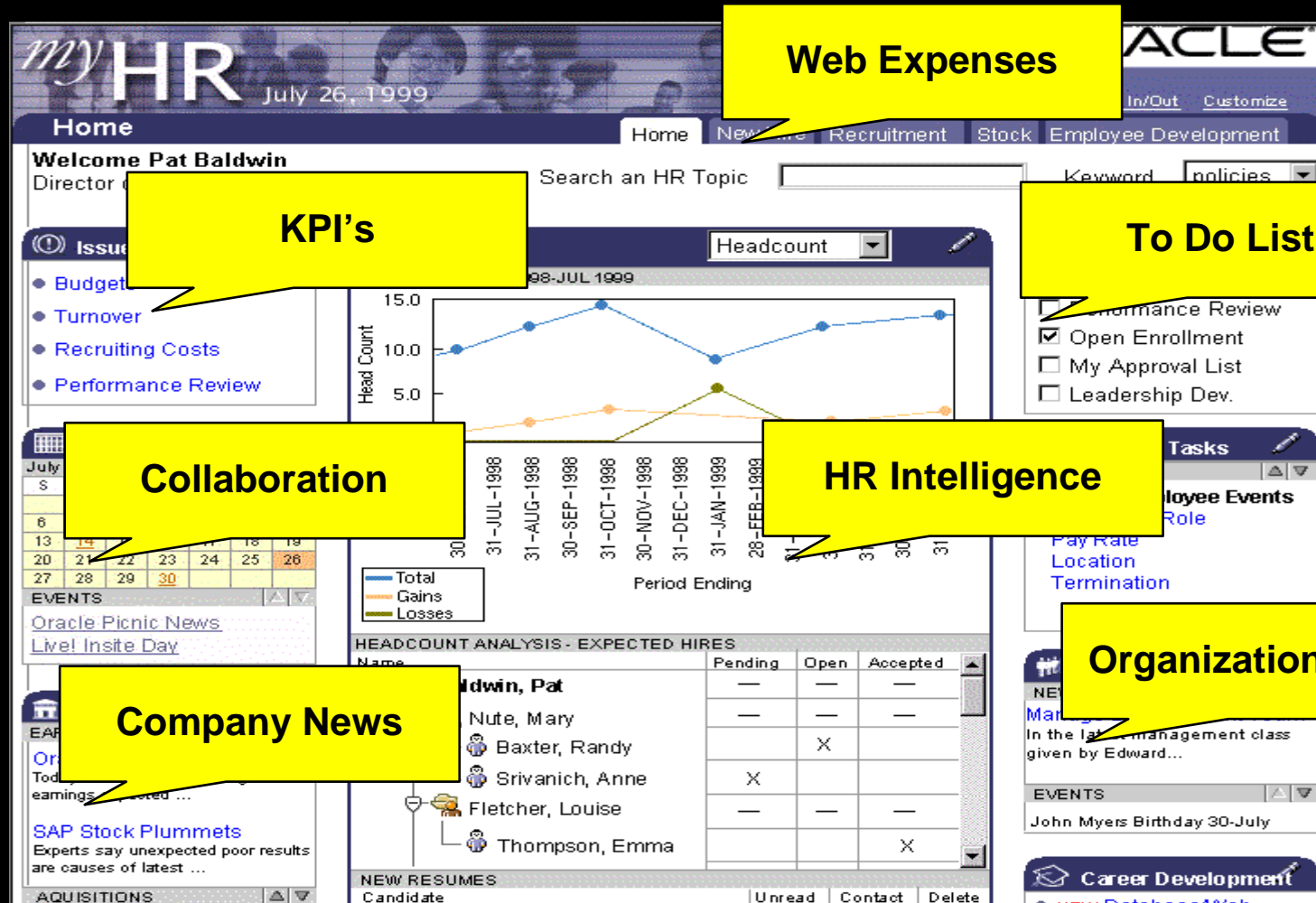
Packaged Portals



Oracle Applications

- **Role Based, Personalization**
 - Employees
 - Sales People
 - Suppliers
 - Customers
 -

Employee Portal



Supplier Portal



Welcome to Oracle Exchange - Kevin Miller - Netscape

File Edit View Go Communicator Help

Back Forward Reload Home Search Netscape Print Security Stop

Oracle Exchange
your e-business marketplace

Buyer's View

Home Catalog Buyer's Auction Orders Indicators

Welcome Kevin Miller, Vision Computers

Indicators [Customize](#)

Auctions to Date	23
Average # of Bids	7
Savings to Date	\$63,422

Actions

- [Open Auctions](#)
- [Create Buyer Auction](#)
- [Past Auctions](#)
- [Research Suppliers](#)

Bookmarks [Customize](#)

- [Maintenance World](#)
- [D&B Supplier Search](#)

Auctions

Description	Status	Bids	Low Bid	Ends
341 Temporary Staffing - Admin	Open	5	\$30,500.00	15-AUG-1999
340 Surface Mount Capacitors	Open	5	\$18,037.50	02-AUG-1999
211 Promotional T-shirts	Open	12	\$9,686.50	07-AUG-1999
203 New Heavy-Duty Fleet Truck	Open	1	\$78,500.00	31-JUL-1999

Orders

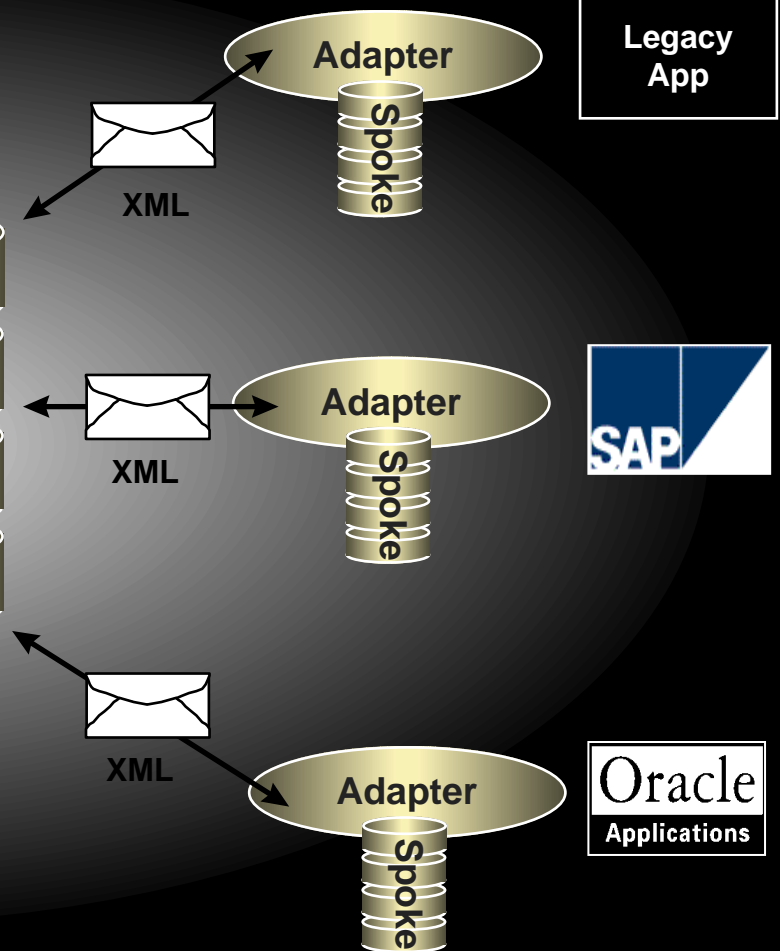
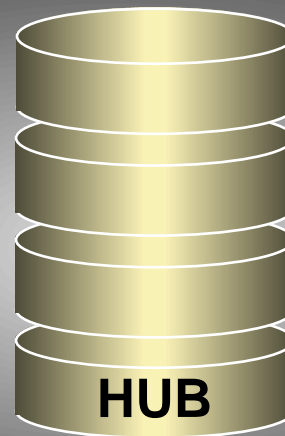
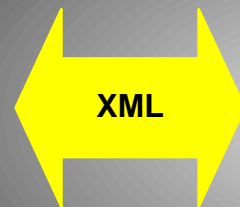
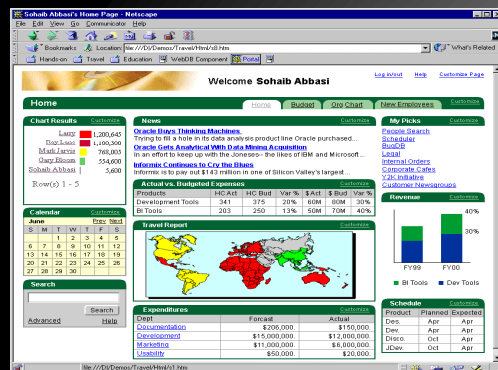
Description	Amount	Status
PO482 Car Lease Agreement	\$334,000.00	Issued
PO404 Legal Services	\$100,000.00	Confirmed

Exchange Search

Acquire goods and services at the lowest total cost

Document: Done

Operational Applications



Oracle Warehouse





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Portal Strategy

Oracle brings order to portal chaos

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